



# Going Digital Toolkit



Explore indicators, policy guidance and publications to help realise the promises of digital transformation.



See how your country compares:

[www.oecd.org/going-digital-toolkit](http://www.oecd.org/going-digital-toolkit)

Digital technologies and data are transformational. People, firms and governments live, interact, produce and work differently than in the past, and these changes are accelerating rapidly. An eco-system of interdependent digital technologies – the Internet of Things, next generation networks (5G), cloud computing, big data, artificial intelligence, blockchain and quantum computing – underpins digital transformation and will evolve to drive future economic or societal changes. The digital technology ecosystem both relies on and produces vast amounts of data, which have become an important source of economic and social value. How can we realise the immense promises of digital technologies and data for growth and well-being in a fast evolving world? The Going Digital Toolkit charts the road ahead.

## What is the Going Digital Toolkit?

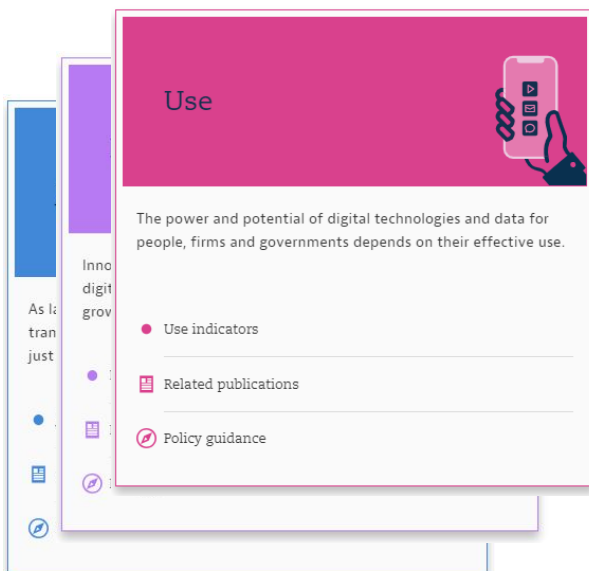
Digital transformation affects many aspects of the economy and society in complex and interrelated ways, and the Going Digital Toolkit helps countries navigate these changes and the trade-offs that policy makers need to make. The Toolkit is structured along the lines of the Going Digital Integrated Policy Framework, which includes seven policy dimensions that need to be co-ordinated to shape a common digital future that improves the lives of all people. These policy dimensions include:

- Access to communications infrastructures, services and data
- Effective use of digital technologies and data
- Data-driven and digital innovation
- Good jobs for all
- Social prosperity and inclusion
- Trust in the digital age
- Market openness in digital business environments

The Going Digital Toolkit maps a core set of indicators to each of the seven policy dimensions and allows users to interactively explore these data to assess a country's state of digital development. The Toolkit also contains OECD policy guidance and insights related to each of the policy dimensions to help governments design and implement policies that are fit for the digital age. In due course, the Toolkit will incorporate innovative policy practices. Users can explore the Toolkit using three entry points: 1) policy dimensions, 2) countries and 3) themes.

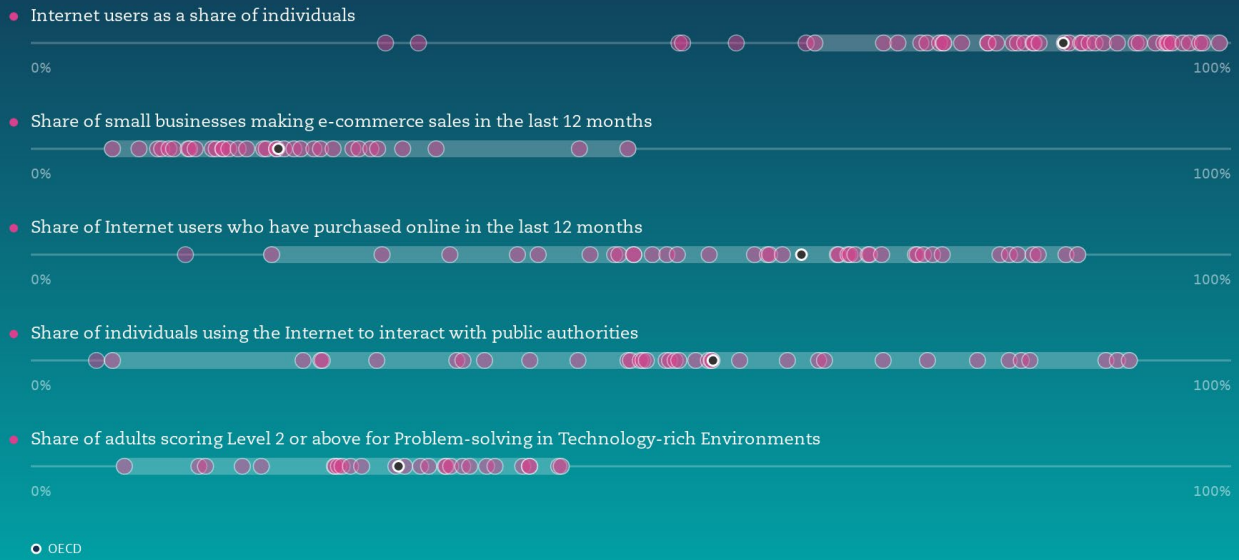


## 1: Analyse your country's performance by policy dimension



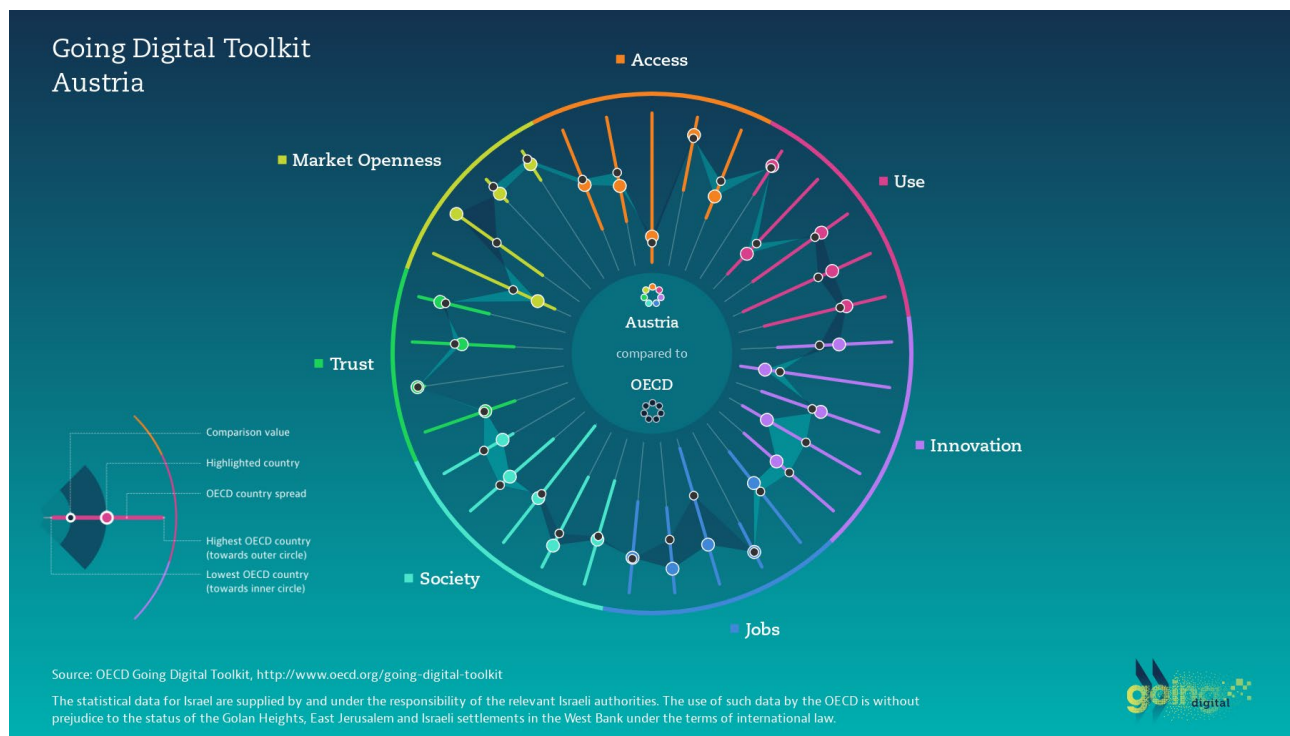
The Going Digital Toolkit allows users to assess performance in each dimension of the Going Digital Integrated Policy Framework. For example, the Use policy dimension includes indicators of how people and firms use digital technologies by country. Related publications and policy guidance are also provided to help design and develop well-suited policies.

## Going Digital Toolkit Policy Dimension: Use



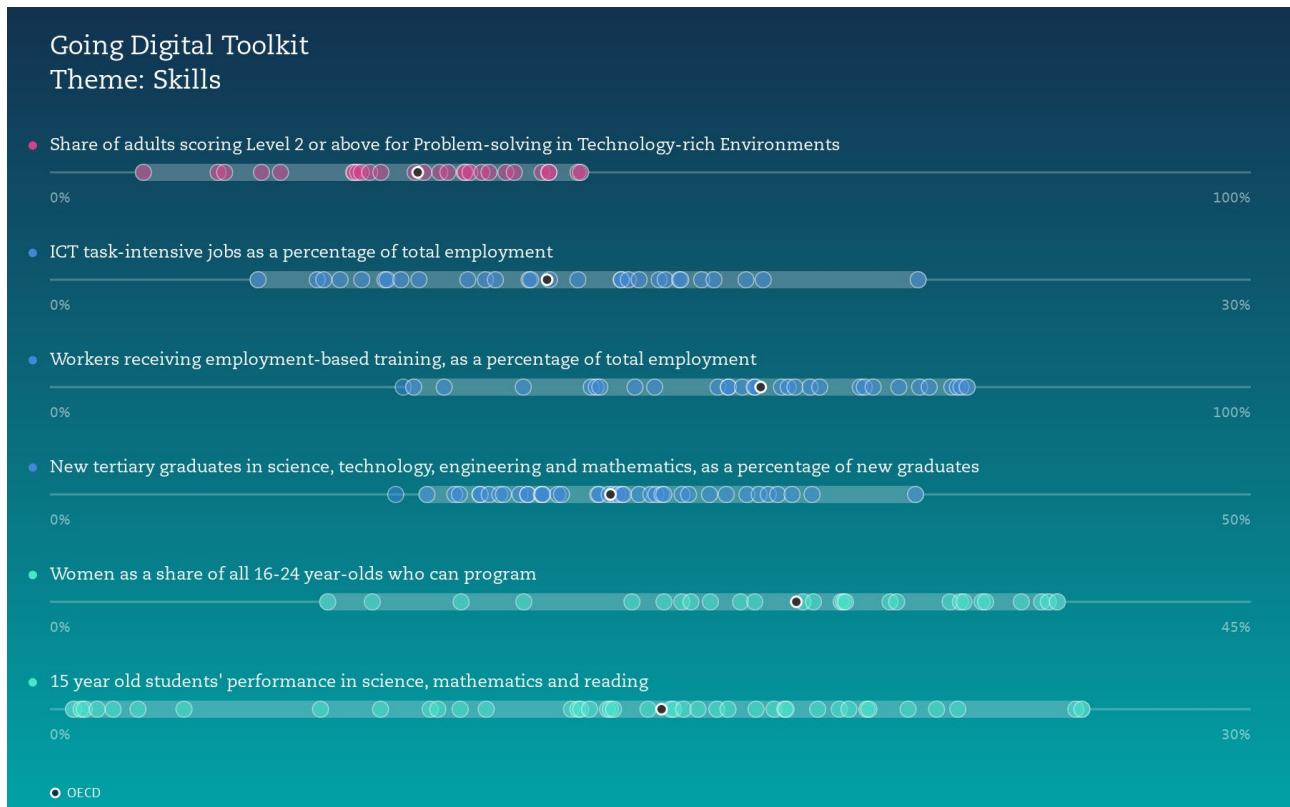
## 2. Compare your country's overall state of digital development

How does your country compare? Find out by mapping your country's performance on the Going Digital indicators against another country, or to the EU28 or OECD average. Each visualisation shows all of the Going Digital indicators at a glance, grouped by the seven policy dimensions. In the overall visualisation, each indicator has been normalised to express each country as a proportion of the highest OECD country value (which is set equal to 100).



### 3. Explore the indicators and policy insights by theme

Users may wish to learn more about particular themes, including: data and data flows, development, digital government, digital technologies, gender, productivity, skills and small and medium-sized enterprises (SMEs). Such issues cut across several policy dimensions of the Going Digital Integrated Policy Framework. For example, issues related to skills are relevant for the Use, Jobs and Society policy dimensions, because everyone needs the right mix of skills to use digital technologies effectively in life and at work.



### For an optimal experience, check your browser!

Not all Internet browsers support the interactive data visualisation capabilities of the Going Digital Toolkit. For best results, please use the latest version of Microsoft Edge, Google Chrome or Mozilla Firefox to explore the Toolkit. Alternatively, scan the QR code with your mobile device to explore the Toolkit on the go!

#### Further reading

OECD (2019), *Going Digital: Shaping Policies, Improving Lives*, OECD Publishing, Paris, <https://doi.org/10.1787/9789264312012-en>.

OECD (2019), *Measuring the Digital Transformation: A Roadmap for the Future*, OECD Publishing, Paris, <https://doi.org/10.1787/9789264311992-en>.

#### Website

[www.oecd.org/going-digital-toolkit](http://www.oecd.org/going-digital-toolkit)

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